



Request

For Quotation

Strengthen SBCC for adolescents' and young people's SRHR in My Body My Future 2 Programme Consultancy

Main Facts Table	
RFQ reference	RFQ FY25 – 190
RFQ launch date	18 th October 2024
Contract Manager	Emebet Wuhib-Mutungu
Deadline for submission of offers	7th November 2024

Submission of offers to procurement@plan-international.org

Please include the RFQ reference number above in all correspondence

Background Information on Plan International

Plan International is an independent development and humanitarian organisation that advances children's rights and equality for girls.

We believe in the power and potential of every child. But this is often suppressed by poverty, violence, exclusion and discrimination. And it's girls who are most affected. Working together with children, young people, our supporters and partners, we strive for a just world, tackling the root causes of the challenges facing girls and all vulnerable children.

We support children's rights from birth until they reach adulthood. And we enable children to prepare for – and respond to – crises and adversity. We drive changes in practice and policy at local, national and global levels using our reach, experience and knowledge.

We have been building powerful partnerships for children for over 85 years, and are now active in more than 75 countries.

Read more about Plan International's Global Strategy: **Girls Standing Strong** at <https://plan-international.org/strategy>

Our work on adolescent sexual and reproductive health and rights (SRHR) has grown over the past decade and is underpinned by a gender-transformative approach aiming to tackle root causes of gender inequality and shifting unequal power relations that shape the prevailing social and gender norms that control girls' sexuality.

Our key investment areas for SRHR are:

- Comprehensive sexuality education and dialogue
- Quality adolescent- and gender-responsive SRHR services
- Targeted support for adolescent girls and young women most-at-risk
- Child, early, and forced marriage and unions, and female genital mutilation / cutting.

Introduction & Background

My Body My Future 2 (MBMF2) is a gender transformative multi-country Programme funded by the Finish Ministry for Foreign Affairs from 2022-2025. The long-term vision for the programme is that children, adolescents, and youth (CAY) in all their diversity have control over their bodies and futures in a healthy, safe and supportive environment. MBMF2 aims at transforming gendered power relations and tackling the root causes of gender inequality and exclusion at the level of individual, families, communities and the state. To achieve this, the MBMF2 Theory of Change (ToC) outlines a multi-component approach to SRHR which combines the scaling up of SRHR education, improving quality and youth-friendliness of SRH services and encourages increased societal and political acceptance of CAY's sexuality.

A social and gender norms diagnosis was carried out under MBMF2, with the behaviour of interest being "access and use of contraception among youth 15-18". The findings aimed to

inform programme development and policy and influencing work, including SBCC strategies and approaches.

1. Requirements

This consultancy will strengthen SBCC for adolescents' and young people's SRHR knowledge and skills, with a focus on new social and behaviour change methodologies; and document and review SBCC for adolescents' and young people's SRHR in selected MBMF2 countries, with a view to advance SBCC strategies based on the social and gender norms diagnosis and current practice, as well as systematically in the programme.

Specific objectives

Part A:

1. To design and deliver two internal global webinars to strengthen SBCC for adolescents' and young people's SRHR knowledge and understanding, including sharing best practices from the SRHR sector
2. To do a desk review of MBFM2 project documents, including the social and gender norms diagnosis, the analysis briefs of the selected projects and the programme mid-term review.
3. To strengthen Plan Finland's Technical Advisors' SBCC for adolescents' and young people's SRHR knowledge and skills, with a focus on new social and behaviour change methodologies, and how to take these into consideration in programme design

Part B:

1. To understand how selected countries are doing SBCC for adolescents' and young people's SRHR in their current programming, what type of actions, activities, strategies they are using that would fall under the umbrella of SBCC and how they are doing it?
2. Based on the above assessment, to provide recommendations per country involved (project-level) on how to advance SBCC for adolescents' and young people's SRHR, with a focus on taboo topics such as contraception, and how to engage key gatekeepers. Key questions include:
 - How can we better design SBCC for adolescents' and young people's SRHR?
 - How can we better do SBCC for adolescents' and young people's SRHR? With a focus on methodologies and approaches, including messages/messaging that would work with a specific key reference groups (in which some of their members see for example contraception as a moral issue) as well as audience segmentation and media channels and formats used.
 - How can we do participatory messaging development? With a particular focus on adults in the lives of young people, e.g. parents.
3. To provide recommendations for the future around how we can further advance SBCC for SRHR systematically in the programme (and its future iterations). Key questions include:
 - How can the SBCC design be better guided by SBC theory of change?

- What are the key components we need to work on to do this effectively? What type of format/media can we strengthen across projects for advancing SBCC for adolescents' and young people's SRHR?
- How can we do participatory messaging development? With a particular focus on adults in the lives of young people, e.g. parents.

Overall approach

It is expected that the consultant will work in a collaborative manner with staff in the Plan International Global SRHR Hub and Plan Finland, maintaining open communication as the work progresses.

Part A will include:

- Desk review (3 days)
- Two global webinars (2 days)
- One-to-one sessions with FLNO Advisors over a period of six months (3 days)

Total for part A: 8 days

Part B will include:

- 1 FGD with country teams, including partners (2 hours)
- Potentially 3 FGDs with Zimbabwe and Laos and Myanmar (1.5 days)
- 1-hour KIIs with focal points from selected countries to gather more information. This will potentially be 6 in total (2 per country), (3 days).
- 1 feedback session after recommendations have been developed, also to validate what will be integrated. This will be 2-hour sessions for 3 countries. This will also work as a coaching session where teams can ask questions and get advice on how to move forward (1.5 days)

Total for Part B: 7 days

Deliverables:

- Part A: a strengthening plan and feedback document detailing session outcomes and recommendations (1 day)
- Part B: A comprehensive report (12-15 pages) including information about the process, findings and recommendations, both at Country project-level and overall programme-level. The introduction should include information about how SBCC was conceptualised (5 days). And a 2-hour webinar presentation on process and findings, including recommendations (1 day for prep and session).

Management and timeframe

The consultant will report directly to Emebet Wuhib-Mutungu, Hub and Programme Lead: SRHR. The manager will convene a small internal reference group with Plan Finland technical staff, to provide additional technical insight and feedback to the consultancy.

It is anticipated that Part A of this assignment will take up to 9 working days between December 2024 to April 2025. And part B of this assignment will take up to 13 working days between February and June 2025.

Consultant Profile

- Post-graduate qualification in international health, public health with a focus on health promotion, or strategic communication/social and behaviour change communication (SBCC)
- Strong SBCC for SRHR background and a strong understanding of young people's sexual wellbeing
- Experience in training and/or coaching
- Strong inclusion technical skills, with a focus on disability and SOGIESC
- Practical experience in the development sector including SBCC programming at the field level and preferably across multiple countries and cultures
- Good understanding of child rights, gender equality and inclusion and participatory approaches
- Strong analytical skills and strategic thinking
- Excellent English writing skills

2. List of documents to be submitted with the RFQ

Interest consultants are requested to submit a detailed response to this ToR, including proposed methodology for each objective, workplan and timelines.

RFQ must be inclusive of the following documents:

Document	Form
Supplier Questionnaire (Inclusive) of Health & Safety Policy, ISO Accreditation and any other requested policies as outlines in the questionnaire). All suppliers should complete this form unless they have already completed a similar form within the last three years.	Annex (2) – All companies to complete. Individuals need only complete applicable areas, the areas that are not applicable mark as N/A
Plan International Non-Staff Code of Conduct. It is mandatory for all supplier to agree to this policy.	Annex (3)
Detailed proposal in response to the ToR including proposed methodology for each objective, workplan and timelines (as mentioned above)	
Company profile / Team Structure	
Detailed Financial proposal, including rates, expenses etc.	
CV's of consultant(s)	
Examples of previous work	

3. Submission of offers

Offers must be received before the deadline specified in the “Request for Quotations”

The offer must be sent via email to Procurement@plan-international.org

With the subject line “RFQ FY25-190 – Strengthen SBCC for adolescents’ and young people’s SRHR”.

4. Evaluation of offers

Shortlisted suppliers may be invited to discuss their proposals in more detail at Plan’s discretion.

Plan International, at its sole discretion, will select the successful RFQ.

Plan international shall be free to:

- Accept the whole, or part only, of any submission
- Accept none of the proposals
- Republish this Request for Quotations

Plan International reserves the right to keep confidential the circumstances that have been considered for the selection of the offers.

Part of the evaluation process may include a presentation from the supplier and a site visit by Plan International staff, to offices.

Women-owned businesses and companies actively engaged or advancing gender equality and women empowerment in the workplace are especially encouraged to apply.

Value for money is very important to Plan International, as every additional £ saved is money that we can use on our humanitarian and development work throughout the world.

Plan International may award multiple contracts and all contracts will be non-exclusive.

5. Contract Payment terms

Please note that, if successful, Plan International’s standard terms of payment are **30 days** after the end of the month of receipt of invoice, or after acceptance of the Goods/Services/Works, if later.

6. Plan International’s Ethical & Environmental Statement

The supplier should establish environmental standards and good practices that follow the principles of ISO 14001 Environmental Management Systems, and in particular to ensure compliance with environmental legislation

7. Clarifications

The onus is on the invited companies to ensure that its offer is complete and meets Plan International’s requirements. Failure to comply may lead to the offer being rejected. Please therefore ensure that you read this document carefully and answer fully all questions asked.

If you have any queries in relation to your submission, or to any requirements of this RFQ, please email:

procurement@plan-international.org

Thank you for your proposal.